

Media kit 2026

BOARDING PASS ADVERTISING

ENGAGING
24 Million
PREMIUM PASSENGERS



Advertising regulation

PRINTED BOARDING PASS ADVERTISING DIGITAL BOARDING PASS (ONLINE APP)

Brand imagery and messaging are prominently featured on the reverse side of the physical pass.

High-impact digital ad placement located in the footer area of the mobile boarding pass via the Vietnam Airlines mobile application.

DISCOUNTS & TERMS

For details, please contact us.

